

JONATHAN ANDREW SANTIAGUEL

UX/UI DESIGNER & FRONTEND DEVELOPER

[PORTFOLIO]

[LINKEDIN]

SANTIAGUEL.JA@GMAIL.COM

SURREY, BC

PROFILE

Digital designer in Greater Vancouver, working across UX/UI design and frontend development. I take websites and apps from research and wireframes to launch, in Figma, Webflow, Figma Sites and React / Next.js, and have designed, written and launched two client websites on my own.

CLIENT WORK

General Roofing – Website redesign LIVE SINCE JUL 2026

SOLO / UX/UI DESIGN, COPYWRITING, DEVELOPMENT / FIGMA, FIGMA SITES

- Redesigned, wrote and built a four-page site in about two weeks for a Lower Mainland roofer with 30+ years of experience, to turn visitors into quote requests. The client approved the layout as first designed.
- Put proof before promises: surfaced a Home Depot partnership, GAF certification and a 5.0 Google rating that the old site buried or never mentioned.
- Gave every screen one action: a quote button in each page’s header, a 24-hour reply promise and a four-field form (the old one asked for five).
- Split visitors into two paths: a 24/7 banner and emergency line for active leaks, the quote form for planned projects.

Highland Ventures – Website LIVE SINCE OCT 2025

SOLO / UI DESIGN, COPYWRITING, DEVELOPMENT / FIGMA, WEBFLOW

- Designed a four-page site in Figma for a new venture capital group, then built and launched it in Webflow in about three weeks, to establish its presence.
- Gave founders a way in: a contact form where they can share their idea.

PROJECTS

Aether – AI-powered document management for caregivers SEP–DEC 2024

BCIT / TEAM OF 10 / RESEARCH, UX/UI DESIGN, DEVELOPMENT / FIGMA, REACT / NEXT.JS

- Researched existing apps and how family caregivers and healthcare aides handle documents, mapping their journeys to find friction points and essential features.
- Designed wireframes and a high-fidelity prototype in Figma, iterating through continuous feedback and usability testing.
- Kept weekly reports and feedback loops with the project head for alignment and iterative improvements.
- Built the frontend UI in React / Next.js, with intuitive navigation and accessibility in mind.

SKILLS

UX/UI DESIGN	User research & testing, user flows & information architecture, wireframing & prototyping, interface & interaction design, design systems, UX writing, Figma ecosystem
WEB DEVELOPMENT	Responsive websites, landing pages built to convert, interaction & motion, accessibility & performance, SEO; Webflow, Framer, Figma Sites, React / Next.js, HTML, CSS, Tailwind CSS, JavaScript
CREATIVE	Art direction & concept, editorial and poster design, photo editing & compositing in Adobe Creative Suite
ALSO	GitHub, Supabase, Python, SQL, AI tools (Claude, GPT)

EDUCATION

Digital Design & Development BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY SEP 2023–MAY 2025

Drafting KWANTLEN POLYTECHNIC UNIVERSITY JUN–DEC 2016